

**Contact: Matt Howard,  
Vice President,  
Marketing and  
Sales Administration**  
Phone: 800-654-0223  
Mobile: 541-953-5754  
mhoward@countrycoach.com

PO Box 400  
135 East First Avenue  
Junction City, OR 97448  
www.countrycoach.com

# PRESS RELEASE

## Country Coach Arizona Rally Posts Record Attendance and Benefits Children's Miracle Network at Tucson Medical Center

***April 14, 2008, Junction City, Oregon:***

Highline Motorcoach manufacturer Country Coach recently held its 2008 Winter Rally at the Beaudry RV Resort and Rally Park in Tucson, Arizona.

On February 22, 2008 the Country Coach Winter Rally drew to a close and close to 900 RVers said their goodbyes. These recreation enthusiasts came from across North America arriving in their Country Coach motorcoaches to rally and take in all that the southwest has to offer, making a significant impact on the economy and the income of many local eateries, golf courses, RV parks, museums and theatres, public works, grocery and shopping malls, historical sites and fueling stations.

At this record attendance event, the Company, along with Country Coach International Club (CCI) members combined efforts to raise funds for Children's Miracle Network's (CMN) affiliated local hospital, Tucson Medical Center (TMC) totaling \$20,500.

Country Coach President and CEO Jay Howard commented that both Country Coach and the CCI Club are committed to supporting CMN affiliated hospitals wherever customer events take place. "We are constantly encouraged by CMN's dedication to helping children with serious medical challenges, as well as their commitment to keep all donated funds local. All of us are excited to contribute wherever we travel."

Country Coach motorcoaches are carefully built to meet the needs of both baby boomers and empty-nesters. With thoughtfully designed quad slide floorplans, RVers enjoy expanded livability for their recreation travels. CCI is the official club of Country Coach Owners. CCI events are open to owners of all brands of Class-A motorcoaches. You may learn of upcoming rally opportunities by visiting [www.countrycoach.com/club](http://www.countrycoach.com/club).

Located in Junction City, Oregon, in 2008 Country Coach celebrates 35 years designing, manufacturing, and marketing, highline Class A diesel motorcoaches under brand names including Tribute 260, Inspire 360, Allure 400 Series, Intrigue 530, Magna 630, Affinity 700 Series, Rhapsody 900 and the Country Coach Prevost XL Bus Conversion. The company also designs and manufactures the exclusive DynoMax chassis. To learn more about Country Coach and its luxury motorcoaches, contact the Country Coach Customer Care Center at (800) 654-0223 or (541) 998-3001.

To learn more about this press release or the company and its motorcoaches, please contact Matt Howard, Vice President, Marketing and Sales Administration at 800-654-0223, or 541-953-5754 (mobile). You may also learn more about Country Coach online at [www.countrycoach.com](http://www.countrycoach.com).