



For Immediate Release

**Children's Miracle Network Announces Amazon Payments
as Newest Fundraising Partner**

*Amazon Customers Will Have The Opportunity to Donate to
Children's Miracle Network Online Through Amazon Payments*

SALT LAKE CITY (Oct. 27, 2009)—Children's Miracle Network is working with Amazon Payments to make it easier for millions of Amazon.com customers to donate to Children's Miracle Network, a non-profit organization that raises funds for 170 children's hospitals.

Amazon.com customers can either make a one-time donation or choose a twelve-month recurring donation. Donors simply click the 'donate with Amazon Payments' button and specify the contribution amount—as little as \$1—and then choose from the existing payment methods in their account.

“With a significant percentage of consumers making purchases online, it is a priority for Children's Miracle Network to incorporate online giving into our fundraising efforts. Children's Miracle Network has raised \$3.8 billion for children's hospitals over the past 26 years by making the donation process as simple and straight-forward as possible,” said Brian Hazelgren, Chief Development Officer for Children's Miracle Network. “Working with Amazon Payments allows us to build upon our successful ‘low-dollar, high-volume’ fundraising efforts in a time- and cost-efficient campaign.”

These much-needed funds donated to Children's Miracle Network hospitals may be used to pay for life-saving equipment, charity care and break-through research.

To donate visit <http://www.childrensmiraclenetwork.org/amazon.aspx>

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About Children's Miracle Network

Children's Miracle Network is an international non-profit organization that raises funds for more than 170 children's hospitals. Countless individuals, organizations and media partners unite with Children's Miracle Network hospitals to help sick and injured kids in local communities. Donations to Children's Miracle Network create miracles by funding medical care, research and education that saves and improves the lives of 17 million children each year. To learn more go to ChildrensMiracleNetwork.org.

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